

# EQUESTRIAN

NEWS & LIFESTYLE

## ADVERTISING MATERIAL SPECIFICATIONS

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### **DOUBLE PAGE SPREAD**

Trim size: 420mm x 297mm

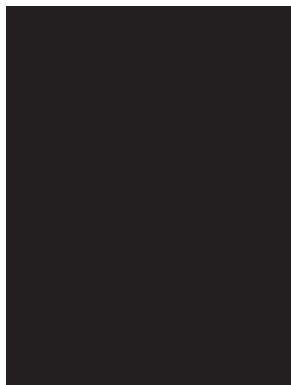
5mm bleed all round

Margin 18mm if image not bleeding

Centre margin 20mm

File format Print quality PDF

CMYK with 300dpi images



### **FULL PAGE**

Trim size: 210mm x 297mm

5mm bleed all round

Margin (type area) 18mm

File format Print quality PDF

CMYK with 300dpi images



### **HALF PAGE HORIZONTAL**

Trim size: 190mm x 131mm

File format Print quality PDF

CMYK with 300dpi images



### **HALF PAGE VERTICAL**

Trim size: 190mm x 131mm

File format Print quality PDF

CMYK with 300dpi images