



# Equestrian News



## ABOUT EQUESTRIAN NEWS

Equestrian News magazine stable offers a quality production with a professional edge.

Equestrian News magazines bring feature articles covering equestrian personalities, events, lifestyles, property plus essential health and veterinary information for every horse enthusiast.

We offer a range of advertising options in the monthly printed magazine *Hills & Hawkesbury Equestrian News*, and our bi monthly *Hunter 2 Hawkesbury Equestrian News* along with *Highlands 2 Hawkesbury Equestrian News* as well as our associated website and social media Facebook platform.

Equestrian News magazines are **FREE** – as a community-based magazine group we support those who support us.

We believe local and regional events and small business within the equestrian industry should have a place to showcase their products and services alongside national companies.

With the Equine directories found at the back of each magazine we give a cost effective place for equestrian service providers to advertise.

Putting the magazine into the hands of your target market.

**CIRCULATION** 6500 Hills & Hawkesbury  
4000 Hunter 2 Hawkesbury  
4000 Highlands 2 Hawkesbury  
Approx. 2500 mags are directly distributed into event competitor bags each month

**READERSHIP** 30,000 via magazines  
3000-15,000 online readers via Facebook articles

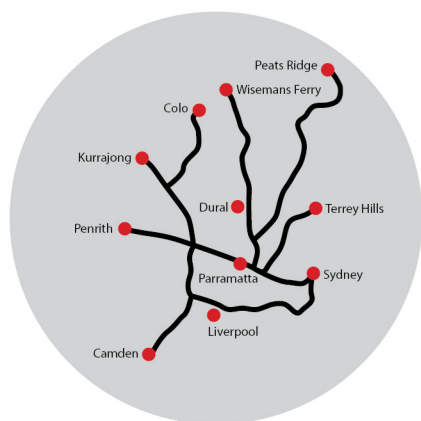


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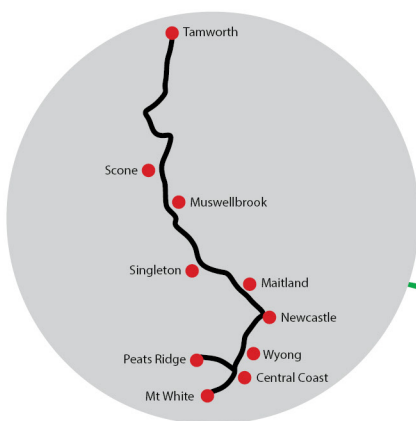
Hills & Hawkesbury  
Equestrian News

Hunter & Hawkesbury  
Equestrian News

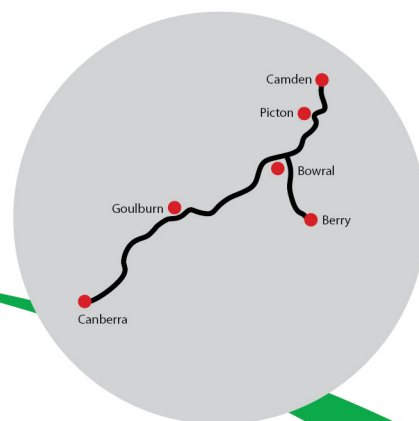
Highlands & Hawkesbury  
Equestrian News



Plus surrounding districts



Plus surrounding districts



Plus surrounding districts

## MATERIAL DEADLINES

All artwork material is due on the 20th day of the month of production. eg 20th August for September edition / 20th September for October edition.

**Publication date:** First week of the month.

PDF files must be supplied as CMYK press-ready at minimum 300dpi with all images embedded at 300dpi and scaled to a minimum of 100% of final image size.

Fonts must also be embedded and converted to outlines. PDF files must have a minimum bleed of 5mm where required on Full Page advertisements.

## ADVERTISING ENQUIRIES

Phone/Fax: 4572 8860  
[www.theequestriannews.com.au](http://www.theequestriannews.com.au)

**Editorial and Community News submissions to:**  
[hillshawkesburyequestriannews@mail.com](mailto:hillshawkesburyequestriannews@mail.com)  
PO Box 237 Glenorie NSW 2157

## AD DIMENSIONS

AD SIZE	WIDTH	HEIGHT
Full page : Trim page	210mm	297mm
: Bleed page	220mm	307mm
: Copy area	190mm	277mm
Half horizontal	190mm	131mm
Half vertical	90mm	267mm
Quarter horizontal	190mm	60mm
Quarter vertical	90mm	131mm
Eighth page	90mm	60mm
Tenth page	90mm	48mm

## FURTHER INFORMATION

For further information please visit our website [www.theequestriannews.com.au](http://www.theequestriannews.com.au)

